

SOCIAL MEDIA PHILOSOPHY of @BrandonMaddux

Vision: To reach many with my ideas, build countless friendships, and ultimately bring glory to God.

Mission: To be real, engaging, and responsive as I post encouraging thoughts, question beliefs, learn from leaders, and equip Children's Pastors in the most innovative ways possible.

Target Audience: *Partner* with Christians who are *ministry focused*.

Posting Guidelines

What to post:

- Positive Content
- Encouragement
- Congratulations to peoples achievements
- Compliments
- Questions that *challenge* people to re-think their beliefs (never publicly criticizing any specific beliefs)
- Questions that *encourage* people to be creative
- Questions that *ask* people to be real
- Articles that *provoke* thought
- Content that is humorous, but CLEAN

What *NOT* to post:

- Complaints
- Criticisms
- Arguments
- Debates
- Controversial political statements
- Negative comments

Moderation Guidelines:

When a post is unnecessarily offensive or does not help the conversation move in the direction that I intended, I will freely moderate by deleting the comment, wall post, or untagging myself from the content.